

NEWS RELEASE

FOR IMMEDIATE RELEASE

March 30, 2012

MEDIA CONTACT

Steve Pope

800.771.3896

info@speedtechinternational.com

SPEEDTECH INTERNATIONAL ANNOUNCES THE RELEASE OF SPEEDWRAP® TIE MOUNTS FOR HOOK AND LOOP FASTENERS INCLUDING SPEEDWRAP® AND VELCRO® BRAND TIES, TAPE AND STRAPS.

Racine, Wisconsin – March 30, 2012– [Speedtech International Inc.](http://www.speedtechinternational.com), a pioneer in the development of hook and loop wire management products, introduces a new line of **SPEEDWRAP® Tie Mount** fasteners that enables users to screw or adhesive mount SPEEDWRAP® and VELCRO® brand straps to almost any surface.

While there are numerous hook and loop fastener styles, fewer fastener solutions are designed to help mount those wire or cable bundles to a surface exist. The new line of **SPEEDWRAP® Tie Mount** fasteners solves the problem of how to attach, route or mount hook and loop bundled wires and cables to a surface.

The new **SPEEDWRAP® Tie Mount** fasteners feature both screw holes and a built in pressure sensitive adhesive (also called “sticky back”) allowing users to either screw, nail or self-adhesive mount the cable tie and wire bundle down to a wall or surface. The screw and nail holes are designed for ¼” screws and the built-in sticky back is a general-purpose pressure sensitive adhesive that holds well with most surfaces. Available in two sizes (body widths from 1/2" to 1") the new line of **SPEEDWRAP® Tie Mounts** are black and are sold 100 per bag.

Background-

Hook and loop fasteners, including SPEEDWRAP® and VELCRO® brand cable ties, tape and cinch straps are used for routing, bundling and securing of wires and cables. Because hook and loop wire ties are gentle on wires, easy to use and reusable they are a popular wire management solution. Some of the applications for these types of hook and loop straps include telecommunications, data communication closets, electrical, audio & video, recreational and around the home or office.

Customers who use SPEEDWRAP® and VELCRO® brand cable straps, wire ties and tape to route, bundle or secure cables often need a solution for securing those bundled wires to a vertical or horizontal surface. Steve Pope, Speedtech's Vice President of Marketing explains, "while many SPEEDWRAP® hook and loop straps feature a screw mounting hole in the head of a tie, some larger or heavier cables require a more secure mounting method. The new **SPEEDWRAP® Tie Mounts** can be nailed, screwed or glued to a surface using the built in self adhesive for a secure hold to almost any surface. This solution provides not only a gently, yet securely fastened cable bundle, but one that is mounted to a surface."

Using proper terminology for hook and loop fasteners is important. Customers often refer to hook and loop fasteners as **velcro straps**, velcro cable tie, velcro wraps and velcro fasteners however the proper terminology is "hook and loop straps." If a customer is calling out the branded VELCRO® straps, the proper term is "VELCRO® brand straps." Some of the applications for these types of hook and loop straps include telecommunications, data communication closets, electrical, audio & video, recreational as well as for around the home or office.

About Speedtech International, Inc.

Founded in 1994, Speedtech International Inc. pioneered the development of hook and loop cable and wire management products. Fabricating from a newly designed and patented VELCRO® brand fastening material, Speedtech led the market with innovative bundling, cinching, routing solutions using hook and loop. Speedtech's engineering and sales staff have focused exclusively on **VELCRO® and SPEEDWRAP® brand cable ties, tape and straps** for over 15 years and hook and loop is their entire business. And industry leader, Speedtech is a growing, customer-oriented company located in Racine, Wisconsin. For help with product design, material and pricing information, contact Speedtech today.

For further information contact:

Speedtech International, Inc. Steve Pope PO Box 246, Racine, WI 53401
800-771-3896 info@speedtechinternational.com

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